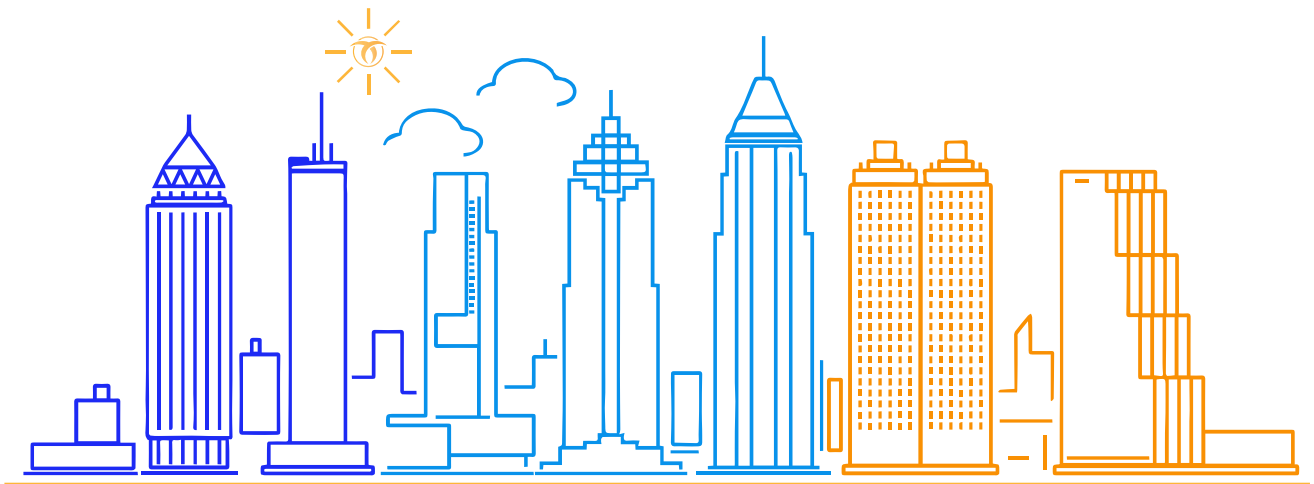



# NAMPI 2019

AUGUST 25-28, 2019 ATLANTA, GEORGIA





# LETTER FROM NAMPI PRESIDENT

## DEAR VALUED NAMPI EXHIBITORS & SPONSORS,

It is with great pleasure that I invite you to the 35th Annual NAMPI Conference – the premier Medicaid Integrity conference in the United States. In 2018, NAMPI welcomed attendees to Austin, Texas, for a remarkable conference. Our conference agenda featured both state and federal employees as well as a variety of vendors. Our exhibit hall was home to many new and familiar companies.

We are looking forward to assembling the top minds, leaders and decision makers in Medicaid Program Integrity for the 2019 Conference. Our attendees seek opportunities to learn the latest information, best practices and crucial information to take back to their agencies. Participation as a sponsor or exhibitor gives you direct access to our large network of attendees.

NAMPI is excited to take our 2019 Conference to Atlanta, GA, and I look forward to seeing you there!

Sincerely,



Lori Thomas

NAMPI Board President

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# **AGENDA-AT-A-GLANCE\***

## **SUNDAY, AUGUST 25**

12:00 pm – 6:30 pm	Registration & Information
2:30 pm – 2:45 pm	Welcome by NAMPI Board/Opening Session
2:45 pm – 5:15 pm	Sessions
5:30 pm – 7:30 pm	Exhibit Hall Opening Reception

## **MONDAY, AUGUST 26**

7:30 am – 4:30 pm	Registration & Information
7:30 am – 4:30 pm	Exhibit Hall Open
7:30 am – 8:30 am	Breakfast
8:30 am – 12:00 pm	Sessions
12:00 pm – 1:00 pm	Lunch
1:00 pm – 4:30 pm	Sessions
6:00 pm – 8:30 pm	NAMPI Reception**



**\*SUBJECT TO CHANGE**  
**\*\*SUBJECT TO SPONSORSHIP**

## **TUESDAY, AUGUST 27**

7:30 am – 4:30 pm	Registration & Information
7:30 am – 4:30 pm	Exhibit Hall Open
7:30 am – 8:30 am	Breakfast
8:30 am – 12:00 pm	Sessions
12:00 pm – 1:00 pm	Lunch
1:00 pm – 4:30 pm	Sessions
5:30 pm – 7:00 pm	NAMPI Networking Reception**

## **WEDNESDAY, AUGUST 28**

7:30 am – 12:30 pm	Registration & Information
7:30 am – 8:30 am	Breakfast
8:30 am – 12:00 pm	Sessions
12:00 pm	Lunch on the Run



# NAMPI BY THE NUMBERS

STATE & FEDERAL  
EMPLOYEES

170

450

ATTENDEES

C-LEVEL STATE & FEDERAL  
EMPLOYEES

100

55

B-LEVEL STATE & FEDERAL  
EMPLOYEES

16

PROGRAM  
INTEGRITY  
DIRECTORS

## IF YOUR COMPANY ISN'T AT NAMPI, YOUR COMPETITORS ARE:

Advent Health Partners	FICO	Noridian Health Solutions
Alphanumeric Systems, Inc.	First Data	Oculus, Inc.
Alivia Technology	Health Integrity, LLC	Optum
Appriss Safety	Healthcare Fraud Shield	PCG Health
Arch Systems	Healthcare Resource Group	Pondera Solutions
BAE Systems Applied Intelligence	HHAeXchange	Public Consulting Group
CAQH	HMS	Pulselight
CAVO Health	i-Sight	Qlarant
Centers for Medicare & Medicaid Services	IBM Watson Health	Sandata Technologies
Change Healthcare	Integrity Management Services	Sante Analytics
Chickasaw Nation Industries	JMP	SAS Institute, Inc
Column Technologies	KPMG LLP	Syrtris Solutions
Context 4 Healthcare	LexisNexis Risk Solutions	Systems Made Simple
Dell	Magellan Rx Management	Thomson Reuters
Deloitte	MAXIMUS	TransUnion
Digital Harbor	MedFax	Truven Health Analytics, an IBM Company
Dun & Bradstreet	MedicFP, LLC	VALID USA
DXC Technology	MicroPact	Whooster
Emdeon	Myers and Stauffer	Xerox
General Dynamics Health Solutions	NCI, Inc.	



## HOW DO I...

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### HOW DO I PURCHASE AN EXHIBIT BOOTH?

[Click here](#) to purchase an exhibit booth.

Information on exhibiting can be found on page 10.

### HOW DO I SECURE A SPONSORSHIP?

[Click here](#) to secure a sponsorship.

Information on sponsoring can be found on pages 12-13

### HOW DO I REQUEST AN ANCILLARY EVENT?

[Click here](#) to request and ancillary event.

Information on ancillary events can be found on page 9.

### HOW DO I REGISTER ATTENDEES?

[Click here](#) to register attendees.

Information on registering Exhibitor/Sponsor attendees can be found on page 8.

### HOW DO I MAKE A RESERVATION AT THE CONFERENCE HOTEL?

[Click here](#) to make a reservation.

Information on registering Exhibitor/Sponsor attendees can be found on page 6.

### HOW DO I SUBMIT A SPEAKER REQUEST?

Please review pages 14-16 for information on speaking opportunities for qualified sponsors. Session requests are available only for sponsors at the Platinum Level (\$7500) and above.





# GENERAL INFORMATION

## IMPORTANT DATES

**MONDAY, JANUARY 28, 2019**

ATTENDEE REGISTRATION OPENS  
EXHIBITOR & SPONSOR PURCHASE OPENS

**MONDAY, JULY 15, 2019**

CONFERENCE REGISTRATION FEES INCREASE

**FRIDAY, AUGUST 2, 2019**

LAST DAY TO BOOK ROOMS AT THE MARRIOTT MARQUIS AT THE CONFERENCE RATE

## IMPORTANT CONTACTS & INFORMATION

### CONFERENCE MANAGEMENT

ARB Meetings & Events  
7220 Earhart Boulevard, 2nd Floor  
New Orleans, LA 70125  
Phone: (504) 309-8965  
Fax: (504) 327-5299  
Email: [contact@nampi.net](mailto:contact@nampi.net)

### SPONSORSHIP PURCHASE

For information on sponsorships and exhibits, please contact  
- Anne Michaels: [amichaels@arbmeetings.com](mailto:amichaels@arbmeetings.com)  
- Kay Davis: [kjdavis@arbmeetings.com](mailto:kjdavis@arbmeetings.com)

### CONFERENCE HOTEL

**Atlanta Marriott Marquis**  
265 Peachtree Center Ave NE  
Atlanta, GA 30303  
Phone: (404) 521-0000

### CONFERENCE HOUSING

Exhibitors and sponsors have access to the negotiated rates for the conference hotel, Atlanta Marriott Marquis. For your convenience, hotel reservations can be made online by [clicking here](#).

### CONFERENCE HOTEL RATE

\$139 per night for the run-of-house (excludes all taxes and fees)

\*Rate is only guaranteed through **Friday, August 2, 2019**. NAMPI cannot guarantee the conference rate for all attendees. Reservations made after **August 2, 2019** are subject to availability and prevailing rates.

### GENERAL INFORMATION

For general information questions, please contact:  
- Kay Davis: [kjdavis@arbmeetings.com](mailto:kjdavis@arbmeetings.com)



# CONFERENCE SPACE OVERVIEW



# EXHIBITOR & SPONSOR INFORMATION

## EXHIBITOR/SPONSOR BENEFITS & SERVICES

### VENDOR/NON-GOVERNMENT REGISTRATION RATE

Conference Rates

- \$575 prior to 5 pm ET Monday, July 15, 2019
- \$825 after 5 pm ET Monday, July 15, 2019

Attendee registrations are non-refundable at any point after they are purchased. Registrations can be transferred at no cost, but no refunds will be issued.

### ATTENDEE REGISTRATION & CANCELLATION

Exhibitors & sponsors must register for the conference as a Vendor/Non-Government attendee and can do so by clicking [here](#). All exhibitors & sponsors receive complimentary registration(s) commensurate with their sponsorship level. Company representative attending only the Exhibit Hall and/or Social Events for all or part of the conference are required to register as Vendor/Non-Government attendees at the rate listed.

NAMPI does not offer Exhibit Hall only passes. Company personnel, who will be manning the booth, do still need to register at the full Vendor/Non-Government registration rate.

### ATTENDEE LIST

All sponsors at the \$10,000 level and above will receive the benefit of access to conference attendee information for the purpose of a one-time pre-conference and one-time post-conference e-mail. All other sponsors may purchase a copy of the attendee list for \$1,000; exhibitors may purchase a copy of the list for \$2,500.

### SPEAKING OPPORTUNITIES

Designated sponsorship levels provide the opportunity to host a session during the vendor breakout track. Year after year, NAMPI attendees comment on how valuable this resource is. This benefit provides sponsors a unique opportunity to present in front of their target audience. See pages 14-16 for sponsorship levels that include this benefit.

### EXHIBIT BOOTH ASSIGNMENTS

Exhibitors will begin receiving notification of their booth assignments in June 2019. Please designate your preferred locations on either the exhibit booth or sponsorship purchase form. Please note that exhibit booths are assigned according to sponsorship level and then on a first-come, first-served basis. While preferences cannot be guaranteed, requests will be strongly considered during the assignment process.

### EDUCATIONAL AND NETWORKING OPPORTUNITIES

Your exhibitor/sponsor badge permits you to attend all educational sessions and networking events. Hear about the updates in Program Integrity and learn how to better market your products and services to your target audience.

Exhibitors receive one complimentary registration with the purchase of a single booth and two complimentary registrations with the purchase of a double booth.

Sponsors receive complimentary registrations commensurate with their sponsorship level. Any additional corporate attendees must pay the full Vendor/Non-Government registration rate.





# EXHIBITOR & SPONSOR INFORMATION

## ANCILLARY EVENTS

The National Association of Medicaid Program Integrity (NAMPI) is committed to producing an annual conference each year that is reflective of the ever-evolving landscape of interests and information for attendees, exhibitors and sponsors. An added benefit of sponsoring the annual NAMPI Conference is the opportunity to host an Ancillary Event. Our commitment is to make each and every opportunity available for the broadest group to participate. In the spirit of inclusion, we require preapproval for any ancillary gathering and function. Please read the information below and, if your organization would like to host an event, please complete the online Ancillary Event Request Form.

## ANCILLARY EVENT DEFINITION

An ancillary event is defined as any meal, meeting, gathering or function hosted by a sponsoring organization off-site or at the designated conference venue, which is outside the parameters of the NAMPI Conference, but concurrent with the dates of the NAMPI Conference, where a sub-group of NAMPI Conference attendees are invited to participate.

## ANCILLARY EVENT GUIDELINES

- Any company interested in hosting an ancillary event, as defined above, must be a paid sponsor of the NAMPI Conference at the Platinum Level or above.
- The event must comply with the below referenced approved time frames and be scheduled to permit attendees sufficient time to participate in official conference activities and sessions.
- The event must receive written approval by the NAMPI Board prior to available Ancillary Event space being assigned.
- Complimentary on-site Ancillary Event space is limited and is not guaranteed. If required, all fees associated with the procurement of on-site event space will be billed directly to the sponsoring company by the venue.
- If a sponsoring company is interested in securing space for an ancillary event at an off-site venue in the host city, they must first receive written approval from the NAMPI Board prior to making arrangements.
- All charges for services levied by the hotel and/or other venue are the sole responsibility of the sponsoring company.
- If a sponsoring company is requesting a multi-day event, completion of one form per event day is required.
- Violation of these guidelines may result in the company being prohibited from participation in future NAMPI Conferences at the discretion of the NAMPI Board.

## APPROVED ANCILLARY EVENT TIMES \*

Sunday, August 26, 2019  
Before 2:00 pm or After 7:15 pm

Monday, August 27, 2019  
Before 8:30 am or After 8:30 pm

Tuesday, August 28, 2019  
Before 8:30 am or After 7:00 pm

Wednesday, August 29, 2019  
Before 8:30 am or After 12:00 pm

\*Timing is subject to change.



# EXHIBITOR INFORMATION

Exhibit booths are sold separately from Sponsorship packages.

## EXHIBIT HALL SCHEDULE

### SUNDAY, AUGUST 25, 2019

8:00 am - 4:00 pm                      Exhibitor Load In & Set Up  
4:00 pm                                      Booth Set Up Complete  
5:30 pm - 7:30 pm                      Exhibit Hall Opening Reception

### MONDAY, AUGUST 26, 2019

7:30 am - 4:30 pm                      Exhibit Hall Open

### TUESDAY, AUGUST 27, 2019

7:30 am - 4:30 pm                      Exhibit Hall Open  
5:30 pm - 9:00 pm                      Exhibit Hall Tear Down

### WEDNESDAY, AUGUST 28, 2019

8:30 am - 1:00 pm                      Exhibit Hall Tear Down

## EXHIBITOR BENEFITS & RATES

### SINGLE BOOTH: \$2,300

10' x 10' booth space  
(1) 8' black drape & (2) 3" side drapes  
(1) 6' draped table, (2) chairs & wastebasket  
(1) 7" x 44" ID sign  
Nightly cleaning & trash removal  
Sponsorship of Opening Reception  
1 complimentary conference registration

### DOUBLE BOOTH: \$4,000

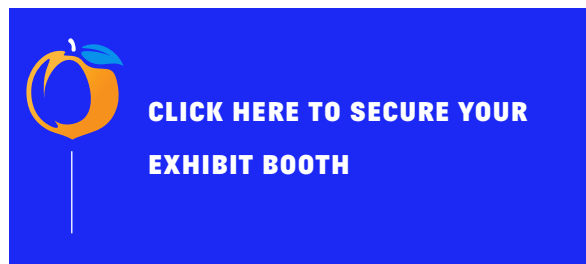
10' x 20' booth space  
(2) 8' black drapes & (2) 3' side drapes  
(1) 6' draped table, (2) chairs & wastebasket  
(1) 7" x 44" ID sign  
Nightly cleaning & trash removal  
Sponsorship of Opening Reception  
2 complimentary conference registrations

### OFFICIAL EXPOSITION SERVICES

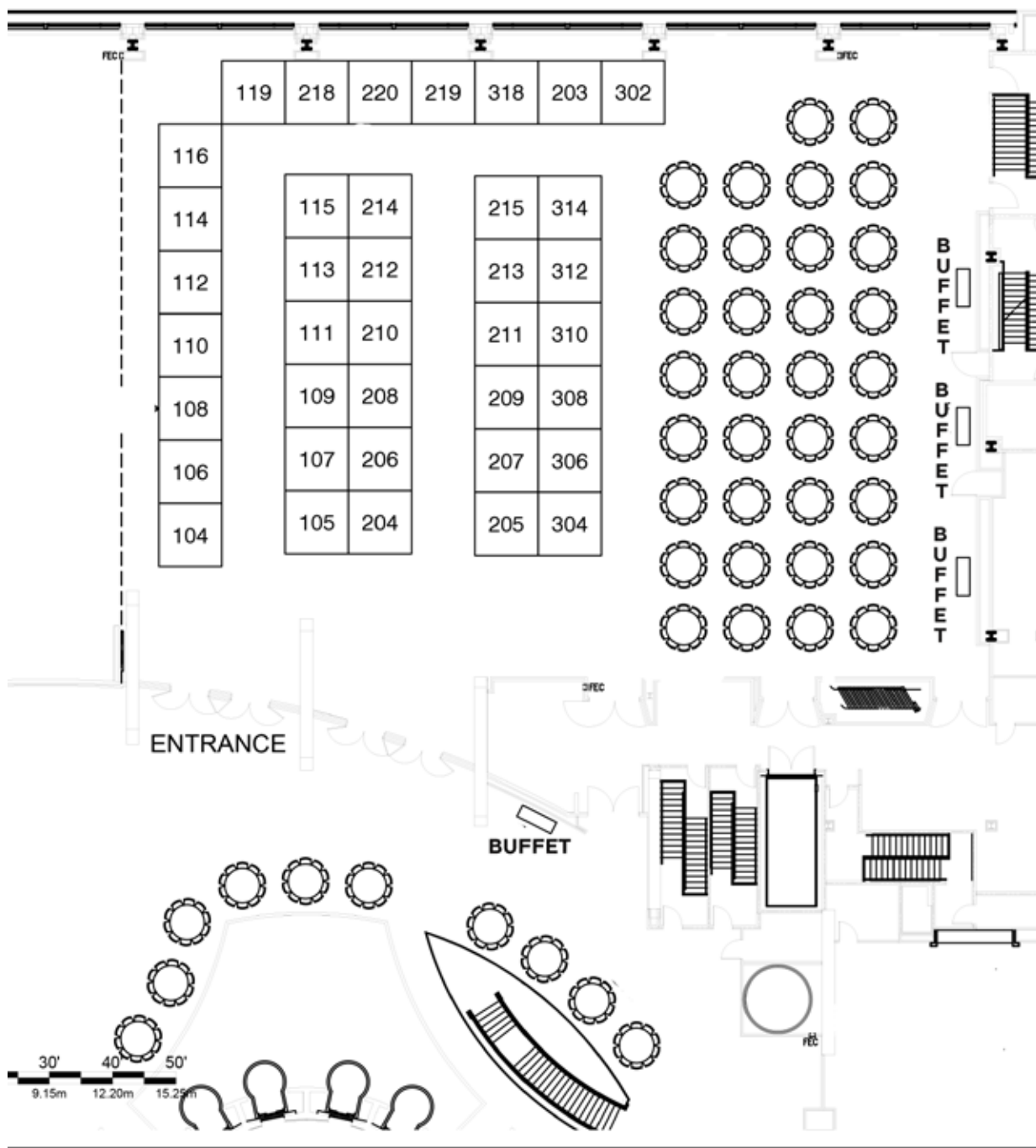
Alliance Exposition Services

Phone: (703) 525-2001 ext. 1

E-mail: [services@alliance-exposition.com](mailto:services@alliance-exposition.com)



**EXHIBIT HALL FLOOR PLAN**



## SPONSORSHIP OPPORTUNITIES

### PREMIER PACKAGES

By purchasing one of NAMPI's premier sponsor packages, your organization will receive prominent recognition throughout the conference, premier exhibit booth placement (exhibit booths sold separately), complimentary conference registrations and much more! Please see page 14 for details.

#### NAMPI RECEPTION - \$45,000

NAMPI's premier event, the Reception is held Monday night, and is a can't miss opportunity for all attendees. Guests enjoy the best the host city has to offer while mixing and mingling with colleagues.

#### KEYNOTE ADDRESS - \$25,000

Essential to the success of the event, the Keynote Address is a thought-provoking, compelling, informative and entertaining highlight of the annual conference.

#### NETWORKING EVENT - \$25,000

After a full day of sessions on Tuesday, this event is a special opportunity to kick back, relax and enjoy the company of fellow conference attendees.

#### INTERACTIVE - \$12,500

Be the link that connects attendees to the conference and to each other. The interactive sponsorship includes the conference app and WiFi.

#### CONFERENCE BAG - \$8,500

Place your company logo on the always popular conference bags distributed to all attendees at check-in.





# SPONSORSHIP INFORMATION

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## SPONSORSHIP OPPORTUNITIES

### ELITE PACKAGES

By purchasing one of NAMPI's elite sponsor packages, your organization will receive prominent recognition throughout the conference, complimentary conference registrations and much more! Please see page 15 for details.

**PLATINUM - \$7,500**

**HOTEL KEY CARDS - \$7,000**

**GOLD - \$6,500**

**CONFERENCE LANYARD- \$6,500**

**SILVER - \$5,500**

**BREAKS - \$5,000**

### MEAL PACKAGES

By purchasing one of NAMPI's meal sponsor packages, your organization will receive recognition throughout the conference, premier exhibit booth placement (exhibit booths sold separately, when the benefit is relevant), complimentary conference registrations and much more! Please see page 16 for details.

**EXCLUSIVE BREAKFAST - \$20,000**

**SHARED BREAKFAST - \$7,500**

**EXCLUSIVE LUNCH - \$30,000**

**SHARED LUNCH - \$10,000**

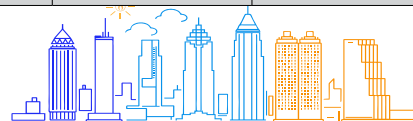


# SPONSORSHIP DETAILS

## SPONSORSHIP OPPORTUNITIES

### PREMIERE

BENEFITS	NAMPI RECEPTION	KEYNOTE ADDRESS	NETWORKING EVENT	INTERACTIVE	CONFERENCE BAG
Speaking opportunity during vendor breakout track (agenda placement contingent upon availability; topic & speaker subject to approval by NAMPI board)	✓	✓	✓	✓	✓
Complimentary registrations	5	4	4	3	2
Premium booth placement, if exhibiting at NAMPI (contingent upon availability at time of commitment; sold separately)	✓	✓	✓	✓	
Participation in NAMPI Exhibit Hall Bingo, if exhibiting at NAMPI	✓	✓	✓	✓	
Attendee list with contact information	✓	✓	✓	✓	
Attendee list with contact information purchased for an additional \$1,000					✓
2 Full Page Ads	✓				
Full Page Ad		✓	✓		
Half Page Ad				✓	✓
Individual recognition during event	✓	✓			
Individual recognition signage throughout venue during event	✓		✓		
Individual recognition during Opening Session by NAMP Board	✓	✓	✓		
Opportunity to introduce the Keynote Speaker and to host a Keynote book signing (if available, for an added charge)		✓			
Standalone electronic invitation to your event emailed to all conference attendees	✓	✓	✓		
Individual recognition on meeting app				✓	
WiFi network name and password chosen by sponsor				✓	
Pop-up ad appears on conf. app				✓	
Logo on conf. bags					✓
Premium logo placement on all conf. materials	✓	✓	✓		
Logo on conf. materials				✓	✓
Logo and 100-word description in conf. program book & conf. app	✓	✓	✓	✓	✓
Company logo and website hyperlinked on the NAMPI conf. website	✓	✓	✓	✓	✓
(1) one promotional item to be included in NAMPI conf. bag (item provided by sponsor)	✓	✓	✓	✓	✓
(1) one piece of company collateral to be included in NAMPI conf. bag (item provided by sponsor)	✓	✓	✓	✓	✓



# SPONSORSHIP DETAILS

## SPONSORSHIP OPPORTUNITIES

### ELITE

BENEFITS	PLATINUM	HOTEL KEY CARD	GOLD	LANYARD	SILVER	BREAKS
Speaking opportunity during vendor breakout track (agenda placement contingent upon availability at time of commitment; topic and speaker subject to approval by NAMPI board)	✓	✓				
Complimentary registrations	2	2	2	2	1	1
Participation in NAMPI Exhibit Hall Bingo, if exhibiting at NAMPI	✓					
Attendee list with contact information purchased for an additional \$1,000	✓	✓	✓	✓	✓	✓
Half Page Ad	✓	✓				
Quarter Page Ad			✓	✓		
Logo/Artwork on Hotel Key Card		✓				
Logo/Artwork on Lanyard				✓		
Individual recognition signage throughout break area						✓
Logo on conference materials	✓	✓	✓	✓	✓	✓
Logo and 100-word description in conf. program book	✓	✓	✓	✓	✓	✓
Company logo and website hyperlinked on the NAMPI conf. website	✓	✓	✓	✓	✓	✓
(1) one promotional item to be included in NAMPI conf. bag (item provided by sponsor)	✓	✓				
(1) one piece of company collateral to be included in NAMPI conf. bag (item provided by sponsor)	✓					





# SPONSORSHIP DETAILS

## SPONSORSHIP OPPORTUNITIES

### MEALS

Sponsors have the opportunity to be the exclusive breakfast or lunch sponsor, or they can partner with other companies to share the sponsorship. If your company is interested in the shared sponsorship, you do not have to find another company to partner with.

BENEFITS	EXCLUSIVE BREAKFAST	SHARED BREAKFAST	EXCLUSIVE LUNCH	SHARED LUNCH
Speaking opportunity during vendor breakout track (agenda placement contingent upon availability at time of commitment; topic and speaker subject to approval by NAMPI board)	✓	✓	✓	✓
Complimentary registrations	3	2	4	2
Premium Booth Placement, if exhibiting at NAMPI (contingent upon availability at time of commitment; sold separately)	✓		✓	
Participation in NAMPI Exhibit Hall Bingo, if exhibiting at NAMPI	✓	✓	✓	✓
Attendee list with contact information	✓		✓	✓
Attendee list with contact information purchased for an additional \$1,000		✓		
Full Page Ad	✓		✓	
Half Page Ad		✓		✓
Individual recognition signage placed throughout the meal room	✓		✓	
Premium logo placement on all conf. materials	✓		✓	
Logo on conf. materials		✓		✓
Logo and 100-word description in conf. program book & conf. app	✓	✓	✓	✓
Company logo and website hyperlinked on the NAMPI conf. website	✓	✓	✓	✓
(1) one promotional item to be included in NAMPI conf. bag (item provided by sponsor)	✓	✓	✓	✓
(1) one piece of company collateral to be included in NAMPI conf. bag (item provided by sponsor)	✓	✓	✓	✓

### ATTENDEE LIST - \$2,500/\$1,000

The attendee list can be used for the purpose of a one-time pre-conference and one-time post-conference e-mail. The list will include the attendee's name, title, organization, mailing address, e-mail address and phone number. The list will be sent two weeks prior to the conference and one week after the conference.

All sponsors at the \$10,000 level and above will receive the added benefit of access to conference attendee information for the purpose of a one-time pre-conference and one-time post-conference e-mail. All other sponsors may purchase a copy of the attendee list for \$1,000; exhibitors may purchase a copy of the list for \$2,500.

The list is only to be used for one pre-conference and one post-conference e-mail. If this benefit is abused, the sponsor/exhibitor may not be able to secure the list for future conferences.





# TERMS & CONDITIONS

## **DAMAGE TO EXHIBIT FACILITIES**

The Exhibitor must surrender occupied space in the same condition in which it was received. The Exhibitor or his/her agent shall not injure or deface the walls, columns or floors of the exhibit facilities; the booths or the equipment or furniture in the booth. When such damage occurs, the Exhibitor shall be liable to the owner of the property so damaged.

## **ELIGIBILITY TO EXHIBIT**

NAMPI reserves the right to determine the acceptability of applications for exhibit space. The products or services to be exhibited must be of professional or educational interest or benefit to the registrants and, in the opinion of NAMPI, related to the field of Medicaid Program Integrity.

## **EXHIBIT BOOTH ACTIVITY**

All exhibit booth activity must occur within the assigned exhibit space, adhere to professional standards and may not impede conference flow, line of site or otherwise be deemed intrusive or offensive to other exhibitors or attendees at the discretion of the NAMPI Board and Conference Management Team. Any violation of these guidelines may result in immediate dismissal of the Exhibitor from the conference without refund.

## **LIABILITY**

Exhibitor shall be fully responsible to pay for any and all damages to property owned by the JW Marriott Austin and its owners or managers, resulting from any act or omission of the exhibitor. Exhibitor's liability shall include all losses, costs, damages or expenses arising from, or out of, or by reason of, any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees and business invitees, which result from, or out of, the Exhibitor's occupancy and use of the exposition premises, or any part thereof.

## **INDEMNIFICATION**

The Exhibitor waives all claims of any kind against NAMPI and its respective representatives and agents arising from the conduct of the Exhibition, and agrees that none of the parties referred to above shall be liable for any loss, damage or destruction of property belonging to the Exhibitor, its agents or its employees, nor for any personal injury that may occur to the Exhibitor, its agents or employees, nor for any other loss or damages.

## **NAMPI LOGO**

The NAMPI Logo is the property of NAMPI and may not be used without written permission from the NAMPI Board.

## **PRODUCT PRESENTATIONS ON EXHIBIT FLOOR**

Presentations to, or distribution of marketing materials targeting, NAMPI attendees is restricted to the exhibit floor and only by sponsoring organizations. Approved Ancillary Events, as outlined on page 9 of this document, are exempt from this restriction.

Violation of this policy may result in dismissal from the NAMPI Conference without a refund.

## **REFUNDS**

Attendee registrations are non-refundable at any point after they are purchased. Registrations can be transferred to a colleague at no cost, but no refunds will be issued.

## **USE OF CONFERENCE SPACE**

No firm, organization, exhibitor, or group of exhibitors may sponsor a meeting or present technical information as part of a planned program for those attending the annual conference without the written approval by the NAMPI Board, as these gatherings meet the definition of an Ancillary Event as defined on page 9. Requests for use of function space for internal staff meetings, sales meetings or other internal business occurring during the time frame of the conference, must be approved in writing by the NAMPI Board.





AUGUST 25-28, 2019  
**NAMPI**  
**2019**  
ATLANTA, GEORGIA