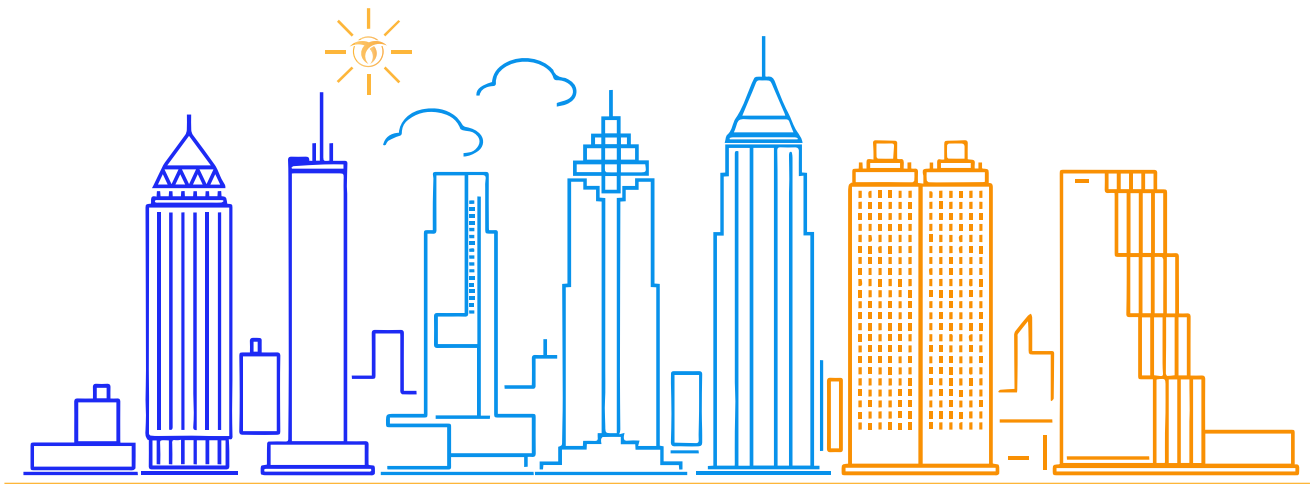



# NAMPI 2019

AUGUST 25-28, 2019 ATLANTA, GEORGIA



## SPONSORSHIP OPPORTUNITIES

### PREMIER PACKAGES

By purchasing one of NAMPI's premier sponsor packages, your organization will receive prominent recognition throughout the conference, premier exhibit booth placement (exhibit booths sold separately), complimentary conference registrations and much more! Please see page 14 for details.

#### NAMPI RECEPTION - \$45,000

NAMPI's premier event, the Reception is held Monday night, and is a can't miss opportunity for all attendees. Guests enjoy the best the host city has to offer while mixing and mingling with colleagues.

#### KEYNOTE ADDRESS - \$25,000

Essential to the success of the event, the Keynote Address is a thought-provoking, compelling, informative and entertaining highlight of the annual conference.

#### NETWORKING EVENT - \$25,000

After a full day of sessions on Tuesday, this event is a special opportunity to kick back, relax and enjoy the company of fellow conference attendees.

#### INTERACTIVE - \$12,500

Be the link that connects attendees to the conference and to each other. The interactive sponsorship includes the conference app and WiFi.

#### CONFERENCE BAG - \$8,500

Place your company logo on the always popular conference bags distributed to all attendees at check-in.





# SPONSORSHIP INFORMATION

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## SPONSORSHIP OPPORTUNITIES

### ELITE PACKAGES

By purchasing one of NAMPI's elite sponsor packages, your organization will receive prominent recognition throughout the conference, complimentary conference registrations and much more! Please see page 15 for details.

**PLATINUM - \$7,500**

**HOTEL KEY CARDS - \$7,000**

**GOLD - \$6,500**

**CONFERENCE LANYARD- \$6,500**

**SILVER - \$5,500**

**BREAKS - \$5,000**

### MEAL PACKAGES

By purchasing one of NAMPI's meal sponsor packages, your organization will receive recognition throughout the conference, premier exhibit booth placement (exhibit booths sold separately, when the benefit is relevant), complimentary conference registrations and much more! Please see page 16 for details.

**EXCLUSIVE BREAKFAST - \$20,000**

**SHARED BREAKFAST - \$7,500**

**EXCLUSIVE LUNCH - \$30,000**

**SHARED LUNCH - \$10,000**

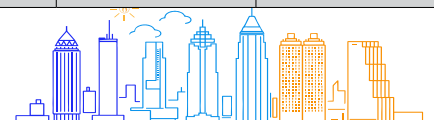


# SPONSORSHIP DETAILS

## SPONSORSHIP OPPORTUNITIES

### PREMIERE

BENEFITS	NAMPI RECEPTION	KEYNOTE ADDRESS	NETWORKING EVENT	INTERACTIVE	CONFERENCE BAG
Speaking opportunity during vendor breakout track (agenda placement contingent upon availability; topic & speaker subject to approval by NAMPI board)	✓	✓	✓	✓	✓
Complimentary registrations	5	4	4	3	2
Premium booth placement, if exhibiting at NAMPI (contingent upon availability at time of commitment; sold separately)	✓	✓	✓	✓	
Participation in NAMPI Exhibit Hall Bingo, if exhibiting at NAMPI	✓	✓	✓	✓	
Attendee list with contact information	✓	✓	✓	✓	
Attendee list with contact information purchased for an additional \$1,000					✓
2 Full Page Ads	✓				
Full Page Ad		✓	✓		
Half Page Ad				✓	✓
Individual recognition during event	✓	✓			
Individual recognition signage throughout venue during event	✓		✓		
Individual recognition during Opening Session by NAMP Board	✓	✓	✓		
Opportunity to introduce the Keynote Speaker and to host a Keynote book signing (if available, for an added charge)		✓			
Standalone electronic invitation to your event emailed to all conference attendees	✓	✓	✓		
Individual recognition on meeting app				✓	
WiFi network name and password chosen by sponsor				✓	
Pop-up ad appears on conf. app				✓	
Logo on conf. bags					✓
Premium logo placement on all conf. materials	✓	✓	✓		
Logo on conf. materials				✓	✓
Logo and 100-word description in conf. program book & conf. app	✓	✓	✓	✓	✓
Company logo and website hyperlinked on the NAMPI conf. website	✓	✓	✓	✓	✓
(1) one promotional item to be included in NAMPI conf. bag (item provided by sponsor)	✓	✓	✓	✓	✓
(1) one piece of company collateral to be included in NAMPI conf. bag (item provided by sponsor)	✓	✓	✓	✓	✓



# SPONSORSHIP DETAILS

## SPONSORSHIP OPPORTUNITIES

### ELITE

BENEFITS	PLATINUM	HOTEL KEY CARD	GOLD	LANYARD	SILVER	BREAKS
Speaking opportunity during vendor breakout track (agenda placement contingent upon availability at time of commitment; topic and speaker subject to approval by NAMPI board)	✓	✓				
Complimentary registrations	2	2	2	2	1	1
Participation in NAMPI Exhibit Hall Bingo, if exhibiting at NAMPI	✓					
Attendee list with contact information purchased for an additional \$1,000	✓	✓	✓	✓	✓	✓
Half Page Ad	✓	✓				
Quarter Page Ad			✓	✓		
Logo/Artwork on Hotel Key Card		✓				
Logo/Artwork on Lanyard				✓		
Individual recognition signage throughout break area						✓
Logo on conference materials	✓	✓	✓	✓	✓	✓
Logo and 100-word description in conf. program book	✓	✓	✓	✓	✓	✓
Company logo and website hyperlinked on the NAMPI conf. website	✓	✓	✓	✓	✓	✓
(1) one promotional item to be included in NAMPI conf. bag (item provided by sponsor)	✓	✓				
(1) one piece of company collateral to be included in NAMPI conf. bag (item provided by sponsor)	✓					





# SPONSORSHIP DETAILS

## SPONSORSHIP OPPORTUNITIES

### MEALS

Sponsors have the opportunity to be the exclusive breakfast or lunch sponsor, or they can partner with other companies to share the sponsorship. If your company is interested in the shared sponsorship, you do not have to find another company to partner with.

BENEFITS	EXCLUSIVE BREAKFAST	SHARED BREAKFAST	EXCLUSIVE LUNCH	SHARED LUNCH
Speaking opportunity during vendor breakout track (agenda placement contingent upon availability at time of commitment; topic and speaker subject to approval by NAMPI board)	✓	✓	✓	✓
Complimentary registrations	3	2	4	2
Premium Booth Placement, if exhibiting at NAMPI (contingent upon availability at time of commitment; sold separately)	✓		✓	
Participation in NAMPI Exhibit Hall Bingo, if exhibiting at NAMPI	✓	✓	✓	✓
Attendee list with contact information	✓		✓	✓
Attendee list with contact information purchased for an additional \$1,000		✓		
Full Page Ad	✓		✓	
Half Page Ad		✓		✓
Individual recognition signage placed throughout the meal room	✓		✓	
Premium logo placement on all conf. materials	✓		✓	
Logo on conf. materials		✓		✓
Logo and 100-word description in conf. program book & conf. app	✓	✓	✓	✓
Company logo and website hyperlinked on the NAMPI conf. website	✓	✓	✓	✓
(1) one promotional item to be included in NAMPI conf. bag (item provided by sponsor)	✓	✓	✓	✓
(1) one piece of company collateral to be included in NAMPI conf. bag (item provided by sponsor)	✓	✓	✓	✓

### ATTENDEE LIST - \$2,500/\$1,000

The attendee list can be used for the purpose of a one-time pre-conference and one-time post-conference e-mail. The list will include the attendee's name, title, organization, mailing address, e-mail address and phone number. The list will be sent two weeks prior to the conference and one week after the conference.

All sponsors at the \$10,000 level and above will receive the added benefit of access to conference attendee information for the purpose of a one-time pre-conference and one-time post-conference e-mail. All other sponsors may purchase a copy of the attendee list for \$1,000; exhibitors may purchase a copy of the list for \$2,500.

The list is only to be used for one pre-conference and one post-conference e-mail. If this benefit is abused, the sponsor/exhibitor may not be able to secure the list for future conferences.



# TERMS & CONDITIONS

## **DAMAGE TO EXHIBIT FACILITIES**

The Exhibitor must surrender occupied space in the same condition in which it was received. The Exhibitor or his/her agent shall not injure or deface the walls, columns or floors of the exhibit facilities; the booths or the equipment or furniture in the booth. When such damage occurs, the Exhibitor shall be liable to the owner of the property so damaged.

## **ELIGIBILITY TO EXHIBIT**

NAMPI reserves the right to determine the acceptability of applications for exhibit space. The products or services to be exhibited must be of professional or educational interest or benefit to the registrants and, in the opinion of NAMPI, related to the field of Medicaid Program Integrity.

## **EXHIBIT BOOTH ACTIVITY**

All exhibit booth activity must occur within the assigned exhibit space, adhere to professional standards and may not impede conference flow, line of site or otherwise be deemed intrusive or offensive to other exhibitors or attendees at the discretion of the NAMPI Board and Conference Management Team. Any violation of these guidelines may result in immediate dismissal of the Exhibitor from the conference without refund.

## **LIABILITY**

Exhibitor shall be fully responsible to pay for any and all damages to property owned by the JW Marriott Austin and its owners or managers, resulting from any act or omission of the exhibitor. Exhibitor's liability shall include all losses, costs, damages or expenses arising from, or out of, or by reason of, any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees and business invitees, which result from, or out of, the Exhibitor's occupancy and use of the exposition premises, or any part thereof.

## **INDEMNIFICATION**

The Exhibitor waives all claims of any kind against NAMPI and its respective representatives and agents arising from the conduct of the Exhibition, and agrees that none of the parties referred to above shall be liable for any loss, damage or destruction of property belonging to the Exhibitor, its agents or its employees, nor for any personal injury that may occur to the Exhibitor, its agents or employees, nor for any other loss or damages.

## **NAMPI LOGO**

The NAMPI Logo is the property of NAMPI and may not be used without written permission from the NAMPI Board.

## **PRODUCT PRESENTATIONS ON EXHIBIT FLOOR**

Presentations to, or distribution of marketing materials targeting, NAMPI attendees is restricted to the exhibit floor and only by sponsoring organizations. Approved Ancillary Events, as outlined on page 9 of this document, are exempt from this restriction.

Violation of this policy may result in dismissal from the NAMPI Conference without a refund.

## **REFUNDS**

Attendee registrations are non-refundable at any point after they are purchased. Registrations can be transferred to a colleague at no cost, but no refunds will be issued.

## **USE OF CONFERENCE SPACE**

No firm, organization, exhibitor, or group of exhibitors may sponsor a meeting or present technical information as part of a planned program for those attending the annual conference without the written approval by the NAMPI Board, as these gatherings meet the definition of an Ancillary Event as defined on page 9. Requests for use of function space for internal staff meetings, sales meetings or other internal business occurring during the time frame of the conference, must be approved in writing by the NAMPI Board.





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